



(Healthcare Innovation/The Business Side

Innovators

➔ Cost Savers



With the help from Med-Vision, a 6-year-old Tampa-based medical consulting company that uses data analytics to create wellness and disease management programs, Sarasota County government was able to pass on a 3% decrease in health insurance premiums to its employees this year. One key aspect of Med-Vision's work with the county was honing in on cost drivers. To manage the costs of cancer care Med-Vision partners with Biologics, a North Carolina-based cancer management service provider that relies on "evidence-based guidelines" and "integrated clinical oncology professionals" to achieve lower costs for payers and higher rates of patient satisfaction.